



OECD WORKSHOP ON INTERNATIONAL TRADE AND THE CIRCULAR ECONOMY

AGENDA

26-27 February 2020
Paris, France



Norwegian Ministry
of Climate and Environment





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BACKGROUND

The nexus of trade and circular economy is drawing attention across the globe. In particular, the recent imposition of import restrictions on a range of certain waste and scrap is changing the landscape of trade patterns of these “end-of-life” goods and has drawn political attention to this issue.¹ Another recent development is that the Parties to the Basel Convention recently agreed on amendments to increase controls for transboundary movements of certain plastic waste and developed technical guidelines on e-waste.² Private sector actors that are keen to advance on their circular businesses would like to have trade and trade policies support the circular economy transition.

While efforts to scale up the circular economy largely takes place domestically within national boundaries, there are various interlinkages with international trade. This for example takes place through trade in waste and scrap for recycling and recovery, trade in secondary materials, trade in second-hand goods, and trade in goods for refurbishment and remanufacturing. There can also be implications to circular supply chains and opportunities for services trade as the circular economy transition entails a greater role for the services sector.³

Recent discussions on the interlinkages between trade and the circular economy has taken place as a part of the WTO Public Forum in October 2018,⁴ as well as the World Circular Economy Forum in October 2018 and June 2019.⁵ While these events made important contributions in raising awareness on these issues, these dialogues were carried out as a part of a broader agenda on either trade or the circular economy and have been limited to one or two hours of discussion. More recently, the WTO Committee on Trade and Environment in November 2019 discussed these issues at length. To further build on these initiatives and developments, this workshop on trade and circular economy will dedicate two full days to cover wide-ranging issues in this emerging policy domain.

OBJECTIVES

The objectives of the workshop are:

- To examine the interlinkages of international trade and circular economy.
- To explore how trade and circular economy objectives can be mutually supportive.
- To establish a multi-stakeholder dialogue on the trade and circular economy nexus.

ORGANISER

This workshop is organised by the OECD Joint Working Party on Trade and Environment (JWPTE), with financial support from the European Union, Norway and Switzerland.

VENUE

[OECD Headquarters & Conference Centre](#), 2, rue André Pascal, 75016 Paris, France

PARTICIPANTS, FORMAT

The workshop is a multi-stakeholder event that brings together around 60-80 participants including trade negotiators and environmental policy makers from OECD and non-OECD countries, academia, private sector, civil society, and international and local experts. The workshop will be organised under Chatham House Rule.

OUTPUT

A summary report that includes key outcomes would be developed by the organisers after the event.

¹ See: OECD report on improving plastics management <https://dx.doi.org/10.1787/c5f7c448-en>

² See: Report of the BRS COP-14 -

www.basel.int/TheConvention/ConferenceoftheParties/ReportsandDecisions/tabid/3303/ctl/Download/mid/11506/Default.aspx?id=67&ObjID=22103

³ See: OECD concept paper on trade and circular economy <https://dx.doi.org/10.1787/847feb24-en>.

⁴ See: https://www.wto.org/english/forums_e/public_forum18_e/public_forum18_e.htm

⁵ See: <https://www.sitra.fi/en/projects/world-circular-economy-forum-2018/>

See: <https://www.sitra.fi/en/projects/world-circular-economy-forum-2019/>



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Agenda

DAY 1: Wednesday, 26 February 2020	
08:30	REGISTRATION
Part 1 - Interlinkages of circular economy and international trade	
09:00	<p>Scene setting – circular economy and trade</p> <ul style="list-style-type: none"> Rodolfo Lacy, Director, Environment Directorate, OECD Ken Ash, Director, Trade and Agriculture Directorate, OECD Kuno Zurkinden, Advisor, State Secretariat for Economic Affairs (SECO) Switzerland and JWPT Co-Chair
09:30	<p>Session 1: What is the circular economy and why does trade matter?</p> <p>Key questions:</p> <ul style="list-style-type: none"> In what ways can the circular economy be supported by international trade? Are domestic approaches enough to close, extend and narrow material loops? How broad should the circular economy be and how relevant is trade? <p>Moderator:</p> <ul style="list-style-type: none"> Kuno Zurkinden, Advisor, State Secretariat for Economic Affairs (SECO) Switzerland and JWPT Co-Chair <p>Speaker:</p> <ul style="list-style-type: none"> Shardul Agrawala, Head of Environment and Economy Integration Division, Environment Directorate, OECD
10:30	BREAK
11:00	<p>Session 2: What are the impacts of a circular economy transition on global supply chains and trade?</p> <p>Key questions:</p> <ul style="list-style-type: none"> What are the consequences of a more resource efficient and circular economy for international trade patterns? What are the implications for primary materials and extractive sector? What are the trade opportunities of a circular economy transition? <p>Moderator:</p> <ul style="list-style-type: none"> Birthe Ivars, Deputy Director General, Ministry of Climate and Environment, Norway <p>Speakers:</p> <ul style="list-style-type: none"> Elisa Lanzi, Senior Economist, Environment and Economy Integration Division, Environment Directorate, OECD <p>Panellists:</p> <ul style="list-style-type: none"> Marianne Kettunen, Principal Policy Analyst and Head of Programme Global Challenges and SDGs, Institute for European Environmental Policy (IEEP)



	<ul style="list-style-type: none"> • Laura Platchkov, Senior Policy Advisor, Federal Office for the Environment (FOEN), Switzerland • Jenitha Badul, Senior Policy Advisor, Department of Environmental Affairs, South Africa • Jorge Cantallopis, Director of Studies, Chilean Commission for Copper (Cochilco)
12:30	<i>LUNCH</i>
14:00	<p>Session 3: How should trade in waste, scrap and secondary materials be facilitated and controlled?</p> <p>Key questions:</p> <ul style="list-style-type: none"> • What are the drivers for import and export restrictions? • Are there any challenges and consequences faced domestically? • Where do we stand on classification and data availability? <p>Moderator:</p> <ul style="list-style-type: none"> • Henrique Pacini, Fellow, Weatherhead Center for International Affairs, Harvard University / UNCTAD <p>Speaker:</p> <ul style="list-style-type: none"> • Daniel Montalvo, Head of Sustainable Resource Use and Industry, European Environment Agency (EEA) <p>Panelists:</p> <ul style="list-style-type: none"> • Jane Korinek, Trade Policy Analyst, Trade and Agriculture Directorate, OECD • Daoming Zhang, Head of Environmental Security, Interpol • Stephane Arditi, Product & Waste Policy Manager, European Environmental Bureau (EEB) • Keli Yu, Secretary General, China National Resources Recycling Association, China • Adina Adler, Assistant Vice President, Institute of Scrap Recycling Industries (ISRI) • Lisa Pearlman, Head of Global Trade and International Policy, Apple
16:15	<i>BREAK</i>
16:30	<p>Session 4: How does trade relate to goods for refurbishment and remanufacturing, and second-hand products?</p> <p>Key questions:</p> <ul style="list-style-type: none"> • In what conditions can trade in goods for refurbishment and remanufacturing contribute to a circular economy transition? • What are the challenges in determining trade in second-hand goods and waste? • How can we manage potential trade-offs - lock-in of importing economies to inefficient secondary and end-of-life products? <p>Moderator: Javier Arribas-Quintana, Senior Expert, DG Environment, European Commission</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Nabil Nasr, Director, Rochester Institute of Technology and expert member of UNEP-IRP (International Resource Panel) <p>Panelists:</p>



	<ul style="list-style-type: none"> • John Disharoon, Director, Market Access, Caterpillar / American National Standard for remanufacturing • Minna Aila, Executive Vice President, Konecranes • Ross Bartley, Environmental & Technical Director, Bureau of International Recycling (BIR) • Patrick Schroeder, Senior Research Fellow, Chatham House
18:00 – 20:00	<p>RECEPTION</p> <p>VENUE - CHÂTEAU DE LA MUETTE, ROOM R. OCKRENT</p>

DAY 2: Thursday 27 February, 2020	
Part 2 - Scaling up the circular economy through trade - towards a mutually supportive agenda	
09:00	<p>Session 5: What is the role of standards?</p> <p>Key questions:</p> <ul style="list-style-type: none"> • How are circular economy standards emerging? - material content, material quality, eco-design, eco-labelling, certification, recyclability, reparability • What are the recent initiatives by international standard setting bodies? • What are the challenges faced by industry? <p>Moderator:</p> <ul style="list-style-type: none"> • Susan Stone, Head of Emerging Policy Issues Division, Trade and Agriculture Directorate, OECD <p>Speakers:</p> <ul style="list-style-type: none"> • Shunta Yamaguchi, Policy Analyst, Trade and Environment, Environment and Economy Integration Division, Environment Directorate, OECD • Roswitha Franz, Programme Manager, International Organization for Standardization (ISO) and Catherine Chevauche, Chair of TC 323, ISO / SUEZ <p>Panellists:</p> <ul style="list-style-type: none"> • David Fatscher, Head of Environment, Social and Governance, British Standards Institution (BSI) • Mercedes Mira Costa, Programme Manager, Energy & Living Unit - Standardization & Digital Solutions, CEN-CENELEC • Ruben Dekker, Policy Officer, DG Environment, EU • Jenny Svärd, Director, Environmental Policies, Confederation of Swedish Enterprise
11:00	BREAK
11:30	<p>Session 6: What are the new and emerging opportunities for trade and circular economy?</p> <p>Key questions</p> <ul style="list-style-type: none"> • What is the role for digital trade and innovation? • How can trade in services support the circular economy transition? • Can trade be a vehicle to support new business models for the circular economy?



	<p>Moderator:</p> <ul style="list-style-type: none"> Malena Sell, Senior Specialist, Circular Economy, Finnish Innovation Fund, SITRA <p>Speakers:</p> <ul style="list-style-type: none"> Jocelyn Blériot, Executive Lead, Institutions, Governments & Cities, Ellen Macarthur Foundation <p>Panellists:</p> <ul style="list-style-type: none"> Eva Bartekova, Lead Consultant, Environment and Economy Integration Division, Environment Directorate, OECD Leanne Kemp, Founder and CEO, Everledger Peter Wooders, Senior Director, International Institute for Sustainable Development (IISD) Charlotte Cheynard, Government Relations Manager, eBay
13:15	<i>LUNCH</i>
14:45	<p>Session 7: What is the role for international co-operation?</p> <p>Key questions</p> <ul style="list-style-type: none"> What are the opportunities for trade to scale up the circular economy in emerging economies and facilitate a transition towards a global circular economy? How might trade towards a global circular economy interact with other aid initiatives, such as aid for trade? In what ways international co-operation can help cross-border flows of circular goods and services? Are there any synergies with other initiatives, climate, gender, social and labour issues? <p>Moderator:</p> <ul style="list-style-type: none"> Antonia Gawel, Head, Innovation & Circular Economy, World Economic Forum <p>Panellists:</p> <ul style="list-style-type: none"> Karsten Steinfatt, Counsellor, Trade and Environment, WTO Carlos Martin-Novella, Deputy Executive Secretary, Secretariat of the Basel, Rotterdam and Stockholm Conventions (BRS Secretariat), UNEP Valentina Ferraro, Technical Attaché, World Customs Organisation (WCO) Shardul Agrawala, Head of Environment and Economy Integration Division, Environment Directorate, OECD Julia Nielson, Deputy Director, Trade and Agriculture Directorate, OECD
16:45	<p>Summing up and next steps</p> <ul style="list-style-type: none"> Shardul Agrawala, Head of Environment and Economy Integration Division, Environment Directorate, OECD Brett Longley, Senior Policy Advisor, Ministry of Foreign Affairs and Trade, New Zealand, JWPTE Co-Chair
17:00	<i>END OF WORKSHOP</i>

For further reading see the following publications:

Yamaguchi, S. (2018), "International Trade and the Transition to a More Resource Efficient and Circular Economy: A Concept Paper", OECD Trade and Environment Working Papers, No. 2018/03, OECD Publishing, Paris, <https://doi.org/10.1787/847feb24-en>.

OECD (2019), Global Material Resources Outlook to 2060: Economic Drivers and Environmental Consequences, OECD Publishing, Paris, <https://doi.org/10.1787/9789264307452-en>.

OECD (2019), Business Models for the Circular Economy: Opportunities and Challenges for Policy, OECD Publishing, Paris, <https://doi.org/10.1787/g2g9dd62-en>.

OECD (2018), Improving Markets for Recycled Plastics: Trends, Prospects and Policy Responses, OECD Publishing, Paris, <https://doi.org/10.1787/9789264301016-en>.

McCarthy, A. and P. Börkey (2018), "Extended Producer Responsibility (EPR) and the Impact of Online Sales", OECD Environment Working Papers, OECD Publishing, Paris, <http://dx.doi.org/10.1787/19Z970900>.

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www.oecd.org/environment/envtrade

www.oecd.org/trade/topics/trade-and-the-environment

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